

## "You Don't Know What You Don't Know!"

Monday, September 24, 2012

Doubletree Hotel & Conference Center |16625 Swingley Ridge Road | Chesterfield, MO 63017 | 636-532-5000

## The Entrepreneur Mindset Academy

## 8:30am Registration

9am-Noon Session 1

**Successful Business Practices** 

Al Cochran, Ed Schumer

How to Manage IT Needs

Jay West

**Social Media Mastery** 

Randy Schrum

Noon - 1:30pm

Let's network! Join us for lunch special prices for attendees.

1:30-4:30pm Session 2

**Legal Round Table** 

Tom Durphy, Mark Helfers, Kevin Lake

Business Law, Estate Planning, Personal Injury, Immigration Issues... PLUS a Q&A session!

MindMapping: Expanding Horizons

Deana McDonagh, Joyce Thomas

4:45-6:15pm Networking Reception

Appetizers, Cash Bar, Prizes

6:30-8:00pm Session 3 Keynote/Book Signing Who Do They Say You Are: A Leader Worth Remembering Felicia Shaw Join us for a day of information, motivation and networking! All day, part of the day... you choose!

Our Speakers:

Al Cochran - Founder

ICRE - International Credit Reserve Exchange

Thomas A. Durphy - Attorney at Law, Partner

Kohn, Shands, Elbert, Gianoulakis & Giljum, LLP

Mark Helfers - Attorney at Law

Former Assistant United States Attorney

Kevin T. Lake - Attorney and Counselor at Law

The Lake Law Firm

Dr. Deana McDonagh - Associate Professor of Industrial Design

University of Illinois at Ūrbana-Champaign, the Beckman Institute of Advanced Science and Technology

Randy Schrum - Founder & CEO

My Inspired Media

C. Edward Schumer, CITRMS - Founder

Identity Security Consultants Group, LLC

ThomasSchumerGroup

Felicia Shaw - Best Selling Author

Simply in Your Purpose

Joyce Thomas - Principal

Joyce Thomas Designs

Visiting Scholar - University of Illinois at Urbana-Champaign, the Beckman Institute of Advanced Science and Technology

Jay West

Open Source Associates

Seating is limited... this event will sell out!

**RSVP** by 9/19/12 using Registration Code 'VIPSPECIAL' and there will be NO CHARGE compliments of ThomasSchumerGroup. This flyer is your VIP invitation.

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Tickets at the door \$99.